

FOR THE FUTURE OF CHILDREN

Let's play outside.

It's safe on the grass.

Let's protect the natural environment.

Create a greenery future.

TANIGUCHI Shogo DOAN Ritsu KUBO Takefusa MITOMA Kaoru



Japan Football Association



"Aspas!" is a term given to JFA's wide range of social activities and its commitment to achieve the Sustainable Development Goals (SDGs). JFA Green Project is one of them. JFA aims to contribute sustainable society by operating competitions with less environmental impact, and by cooperating with partner companies and football families trying to solve social problems.

ENDO Wataru



We're promoting grass growing in school yards.

THE JFA ACTION

YOSHIDA Maya

I joined a project to grow grass from potted seedlings.



Hope it'll be a beautiful lawn.

JFA Green Project

JFA works on the following actions to encourage children to play outside, while also creating more opportunities to bring men and women of all ages together to deepen communication.

1. A model project to grow grass from potted seedlings (since 2008)

JFA provides the knowledge to grow and to manage natural grass while distributing potted seedlings to schools and facilities across the country.

2. JFA Grant Programme (since 2004)

JFA subsidizes facility expenses of sporting centers across the country.

A total floor space since implementing grass growing from potted seedlings.

2,153,297m²

The number is worth about

301 football pitches



Grass has various effects.

Natural grass has an effect to relieve the heat-island phenomenon and a cloud of dust. It's so comfortable on the grass and not painful even if I fall. You'll fully enjoy football on it, and become a better player. Playing to the fullest on the grass will make you stronger!

KUBO Takefusa



ITO Junya

